Cause and Effect

Joe, Kids Help Phone Counsellor  Read their story inside  Aidan, Past Service User
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Cause and effect – one action leads to another. It is the direct relationship between the drive to do good and the good that is done.

Donors support our mission and the result is that youth across Canada find a safe haven, where they are accepted and protected and discover the skills to learn and grow.

A volunteer gives us their time. Their donation enables us to run events that raise the funds necessary to help even more young people at risk.

A partner shares their expertise and financial support, enabling Kids Help Phone to offer new and expanded services – whether it is reaching out to teen boys who are reluctant to ask for help or increasing the hours of our Live Chat counselling service, so that more kids can access counselling when they need it.

When you embrace our cause, the effect is directly measured by the number of kids’ lives saved.
Message from the President and CEO

Giving the gift of a moment, donors save lives

Every time a young person contacts Kids Help Phone, it is a pivotal moment of courage, a first step on a journey where they will build the emotional strength and mental resilience that allows them to survive and eventually thrive.

Throughout our history, Kids Help Phone has relied on individuals and organizations who have shared our vision and supported our mission through donations. Every dollar we receive buys a precious moment of help for a young person.

Simply put, money received = help given.

One donation funds a live web chat between a professional counsellor and a troubled teen contemplating suicide. The boy discovers he has alternatives and someone who really listens. The moment of crisis passes.

Another donation funds a phone session with a girl fearful of raising her eating disorder issue with her parents. She is given the resources to better understand her situation, a referral to a local clinic, and the tools to start a dialogue with her family – helping her to achieve a moment of understanding.

Each donor’s gift fuels our ambitious desire to stay relevant to youth and speak to them about the things that concern them most, in the ways that they like to communicate.

Our Live Chat service is a case in point. Launched four years ago, the service was immediately in demand with kids who are most at ease communicating via text and web chat. Even though we have been able to gradually expand that service with extended hours reaching 5 nights each week this year, we know the need is essential to grow further, to achieve a goal of being available across the country 24/7 in the next five years. New funding will ensure that no contact is missed when Live Chat is open, and the moment to receive help doesn’t pass.

Donor support has also enabled us to reach out to a demographic traditionally reluctant to ask for counselling – teenage boys. Our new BroTalk service seeks to help this group that experiences more problems with anger, high-risk behaviours and suicidal tendencies than girls. With a new website and mobile app that is linked to our phone and live chat counselling, we hope to motivate more boys to ask for aid before they reach a crisis point.

So thank you, donors, for believing in us and supporting our cause. Thank you to our counsellors and other Kids Help Phone staff who treat what they do more as a mission than a job. Thank you to the volunteers, who represent and promote Kids Help Phone in communities across Canada. Thank you to our partners, who share our values and help extend our service. And thank you to our Board of Directors – your leadership keeps us on track and moving forward.

All of your passion, expertise and engagement enable us to do good, moment by moment, allowing us to achieve something momentous with every interaction we have with young people.

Sincerely,

Sharon Wood
President & CEO
Kids Help Phone

“I believe in the idea of community. We are a community of staff and volunteers, of donors and partners. We are the circle of community around each young person in Canada. Whether they need to contact us or not, they are just reassured knowing we are there.”

Sharon Wood
Message from the Board Chairs

We Listened. We Learned. We Responded

To provide excellence in counselling, you need to listen. Really listen. This is something that Kids Help Phone does well, as the country’s only charity providing counselling services for young people. We don’t just make assumptions; we test them. We conduct research to show how kids are using our service and how we must evolve to meet their changing needs.

In 2015, we conducted the Teens Talk survey, giving us detailed insight into the challenges kids face today, as well as whom they like to turn to for help, and how they like to communicate. The findings supported our commitment to expand our groundbreaking Live Chat service, responding to kids’ growing preference for communicating via digital channels.

Not only has Live Chat become more in demand, it’s providing a different way for youth in Canada to discuss their most important issues. As our recent service evaluation proved, youth are more likely to talk about the most difficult subjects, such as self-harm and abuse, via chat than by telephone. Compelling examples of how our service improves the lives of young people is highlighted in this report.

Our goal remains to allow for the voices of all kids across Canada to be heard. This means we have to constantly evolve our technologies and our strategies, fueled by feedback from our research, our partners and our donors. We must continue to reach out to under-served communities. And our response cannot be one size fits all, but rather tailored to individual needs.

If, as our experience shows, teenage boys are reluctant to talk about their problems, then we must take steps to connect to them, as we are doing with this year’s launch of BroTalk, our new online support zone for teen guys. As our awareness of kid and teen issues evolves, so must the content we offer through our website. Again we are proud to have taken the lead in developing and sharing essential information and tools about sexting, bullying and sexual identity.

Kids Help Phone never shies away from addressing the issues that matter most to young people. We will continue to listen carefully to what they say about the challenges they are coping with. And with donors’ support, we will respond with the right help given in the right way, so that kids are able to make the best decisions for themselves, no matter who they are or what they are facing.

Sincerely,

Carolyn McGill
Chair
Kids Help Phone Board of Directors

Past Chair

“Our goal continues to be to serve all youth across Canada. This means we have to continually evolve our technologies and our strategies, with feedback from our research, our partners and our donors.”

Carolyn McGill

Deb Craven
Chair
Kids Help Phone Board of Directors

Past Chair

“Kids Help Phone never shies away from addressing the issues that matter most to young people. We will continue to listen carefully to what they say about the challenges they are coping with. And with donors’ support, we will respond with the right help given in the right way, so that kids are able to make the best decisions for themselves, no matter who they are or what they are facing.”

Deb Craven
I grew up being abused – physically, sexually, mentally. Like a lot of boys, I didn’t know how to ask for help. I kept things compartmentalized and cramped down.

I’d have nightmares as my brain tried to cope with what was happening. I lacked focus. My school grades weren’t good. I was bullied.

Things built up and I couldn’t take it anymore. I exploded in Grade 12. I was talking to some friends about what happened over the weekend. I said I had gotten grounded because I had failed some test. Then out of nowhere I blurted, “My mom hits me.”

My friends believed me. My best friend walked me to a teacher and said tell them what you told me. And I did.

The support I got from my school was great. I was able to get out of my house and live with my brother. But once the physical abuse was gone, the mental health problems took over.

The memories were there 24/7 – I had no peace. I was diagnosed with post-traumatic stress disorder, dissociative identity disorder and even anorexia. And I just exploded in hostility towards myself, not others. I would self-harm and think about suicide. I didn’t know if I wanted to live or die.

Then luckily I saw a Kids Help Phone ad on a candy bar wrapper, visited their website and posted. I got a post back and they encouraged me to call them, which I did. I was on the phone for an hour and 10 minutes and got through the crisis. But even after the crisis passed, I still needed support. So I called back.

I felt lost without a family and would often talk about this with a counsellor. One day, the counsellor asked me, “What about a chosen family?” Family isn’t just blood relations. They are the people who love and support and care about you. It made me realize that my closest friends are like my brothers and sisters.

That’s why it was so important to make connections like Kids Help Phone, to have someone listen and believe you.

I’m 28 now and I’ve recovered. I volunteer at Kids Help Phone and work in the healthcare field, dealing with mental health issues. While this has been cathartic for me, my primary message is that if people face this kind of challenge, they need to talk about it.

I really appreciate all the people who help, whether it is counsellors, volunteers or donors. As a kid I used to think of superheroes as the ones who fly and wear capes. But superheroes are also the awesome people who want to make a difference in mental health.

And I think it’s true to say that they saved my life. Though I’m sure a counsellor would throw this back at me and say you saved your own life.
“If I have a message for any kid in Canada it’s don’t wait until you hit rock bottom to make that phone call.”

A mental health educator, advocate and public speaker, Aidan Scott also serves as a volunteer and youth mentor at Kids Help Phone. He is the founder of Speakbox, a service that aims to connect all Canadians to web-based mental health treatment and support.
I was born in Tehran in 1949 and after I finished school I knew I wanted to work with children. I got a job with a non-profit organization that worked with children in the south of Tehran.

Tehran is a socio-economically segregated city, and the southern part is very poor. I had a class of three and four year olds and I helped prepare them for regular school, supported their families, and promoted good nutrition.

I moved to Toronto in 1973, and met and married my husband. We opened a restaurant, The Persian, in Toronto which we ran for 27 years. We have four children, and two of my daughters got involved with Kids Help Phone when they were in high school. My eldest daughter, Janet, was one of the first Kids Help Phone ambassadors in 1995. I was happy because I always loved helping and working with children, so I would try to help when they did fundraisers. Both daughters stayed involved until they started university.

Five years ago I retired from the restaurant business. I wanted something to do with my time and I was attracted to Kids Help Phone because of what I did with my daughters. So I started volunteering at the Toronto office.

I usually come in two days a week and work five, six hours a day. I help in the office. I help do fundraising. I help at Christmas getting toys for kids. I help with events like Walk So Kids Can Talk, doing whatever they need—like setting up the refreshments, and supervising the family activity area.

I don’t work with kids directly but because I volunteer that means that the money that would have been given to someone to do my work can now be used so that a child somewhere can make a call, speak to a counsellor and get help. I make a contribution so that they can make a contribution – we all work together to help.

I feel good about that. My whole family is proud of the work I do here. My daughters are especially happy that I have kept up our family connection with Kids Help Phone.

Did you know?

2,000

In the past year, 2,000 volunteers contributed 10,000 hours of work organizing community events across the country that raised more than $5.7 million for Kids Help Phone.
“Each time I volunteer, there’s money saved that allows a child somewhere to make a call and talk to one of our counsellors.”

Born in Tehran, Azi Alexanian worked with socio-economically disadvantaged children before immigrating to Canada and opening a restaurant. Since retiring she has volunteered two days a week in the Toronto office of Kids Help Phone.
Supporting communities is part of BMO’s DNA. As founding partners, we have been with Kids Help Phone since the beginning and it has become close to my heart.

In 2012, I was asked to take part in organizing the annual fundraising event *Un Plaisir pour les Palais gourmets* benefiting Kids Help Phone. This themed evening of food and drink takes place every year at BMO’s Montreal Head Office. When I first took on the role as Honorary Committee President for the event, I was not entirely familiar with Kids Help Phone. As I became more involved, I had the opportunity to learn first-hand about the important work they do.

Working with the event’s Honorary Co-President Cynthia Lemme, Senior Manager, Special Accounts Eastern Canada BMO Bank of Montreal, we have been successful in raising over $65,000 for Kids Help Phone. So, for the 2015 edition of the event, we set decided to set an ambitious goal of $80,000.

This was a significant challenge and we knew we needed to start early on to ensure the evening’s success. We organized a cocktail event where we personally thanked each one of our loyal supporters and gave them an opportunity to see the true impact of their generosity by speaking directly with Kids Help Phone professional counsellors and learning more about the front-lines of the service. As a result, this year’s event sold out and we proudly raised $89,600!

We are so pleased with the outcome of the 2015 event as it ensures that kids will be able to reach a counsellor when they need to most.

But my commitment to Kids Help Phone goes beyond *Un Plaisir pour les Palais gourmets*. I began supporting the Walk So Kids Can Talk presented by BMO two years ago. It’s another great way to support the cause while connecting with my community. Through the Walk I enthusiastically rally those around me to fundraise for Kids Help Phone. In the two years I have been participating in the Walk, my team and I have raised over $13,000!

I have also chosen to support this crucial charity for personal reasons; I am a proud grandfather to two young kids. I don’t know if they will ever contact Kids Help Phone, but I absolutely want to make sure that it will be there for them if they ever need to.

Did you know?

As a national charity, Kids Help Phone depends on the generosity of individuals and organizations to carry out its mission. Last year donors raised more than $10 million. To be a donor yourself, simply go to org.kidshelpphone.ca and click on “Donate Now.”
“I am a proud grandfather to two young kids... I absolutely want to make sure that Kids Help Phone will be there for them if they ever need it.”

Richard Côté is the Vice-President and Head of Corporate Finance Division at BMO Bank of Montreal. Since 2012, he has supported Kids Help Phone as the chair of one of its most prestigious events, Un Plaisir pour les Palais gourmets and has also participated in the annual Walk So Kids Can Talk presented by BMO.
Kids Help Phone counsellors work on a strength based approach. It allows the youth to see opportunities, hope and solutions rather than just problems and hopelessness. I’ve always had a good rapport with kids, whether it’s working one-on-one or in a group setting or over the phone. I’ve been working with youth for about 25 years, starting with young offenders in correctional facilities in Northern Ontario. I moved to Toronto looking for new experiences and started working with youth in mental health. I saw a job opening at Kids Help Phone. I thought it would be a challenging and unique experience to work with kids over the phone. So I applied. It’s turned out to be the right decision for me and I have never looked back.

You can’t force kids to talk when they get on the line, or be judgmental. You have to let them lead. They have called for a reason and chosen this avenue to reach out for help. So you really want to them to have a warm and comforting experience when they call.

You need to acknowledge the courage they’ve shown just by phoning in. You’ve done a really big thing here and started the process of change. It’s about gaining trust bit by bit. Over the years I have seen changes in the types of conversations we are having. Calls about sexual orientation, self-harming, bullying and suicide are more common now because of the overall awareness in our society. The cyber world has brought a lot of new issues and made others even more difficult. So as with the kids, I am learning to navigate this new world. So calls and text chats about cyberbullying and using the internet inappropriately to harm, shame or embarrass others is very common.

The hard part for me can be dealing with the younger children. I know they may be in an abusive situation but can’t just walk out the door. I’m a father now, so it can be very difficult to hear what some of these youth are going through. Not all calls go as well as you hope. A youth may call and be in need of urgent assistance but is not ready to give identifying information so I can help more. Then I think to myself, at least I was there for them. I tried to give them a good experience. I take a breath and hope this may be a catalyst for them reaching out for help again.

With the addition of four counsellors in Vancouver last year, Kids Help Phone now has 105 counsellors (this number includes full-time, part-time and relief staff) who help kids with the challenges large and small of growing up. On average, our highly trained staff complete 195 counselling sessions per day.
“You need to acknowledge the courage that kids have shown just by phoning in. You’ve done a really big thing here and started the process of change.”

A father of two young children, Joe has worked with youth for more than 25 years. Before coming to Kids Help Phone, he worked with young offenders in Northern Ontario and then moved to the treatment side, enabling youth in group homes to cope with mental, emotional and other challenges.
Helping Teen Guys to Talk

Teen guys engage in high-risk behaviours and die by suicide more frequently than young women. Our new BroTalk service aims to reduce stigma and improve mental health.

“There is this external stigma on guys that we don’t have feelings — the fact is, we do.”

Aidan Scott

From years of experience, Kids Help Phone knows that teen guys don’t reach out for help nearly as often as teen girls. A 2012 study we conducted shows that young males often see asking for help as a sign of weakness. In the 25-plus years we have been in service, our statistics reveal that teen guys are 19% less likely to discuss mental and emotional health issues than girls and 23% less likely to discuss suicide and suicide-related issues.

While teen boys are reluctant to reach out, they are a group that often faces serious issues and very much need help. “When I look back to high school, I compartmentalized everything, just crammed it down,” says Aidan Scott, 28, who suffered abuse as a kid growing up in British Columbia (see “Aidan Scott: A Survivor’s Story,” p. 4). “I didn’t know how
to ask for help. This is why we need BroTalk.”

BroTalk is the new service aimed at Canadian males ages 14 to 18, launched in the fall of 2015. Kids Help Phone is proud to recognize the Movember Foundation as the principal funder. BroTalk aims to demystify the help-seeking process, to reduce the stigma of reaching out and to get teen boys talking before they get swallowed up by a serious crisis.

By talking to boys in their own language, BroTalk seeks to get them to open up about the issues, large and small, that concern them most. Its services include a website, with inspiring, real-life stories and testimonials from mentors and survivors, such as Aidan, interactive content designed to demystify counselling and build coping skills, and information on mental health. Topics include depression, fitting in, school, relationships and dating, and sex.

The mobile-friendly site also has a direct link to Kids Help Phone’s Live Chat service, enabling teen boys to connect to our professional counsellors through real-time web chat. Given that there is a growing number of kids who are more comfortable connecting through their smartphones and other mobile devices, BroTalk will launch a free mobile app that directly links teens to counsellors in 2016.

“When it comes to mental health, as a society we generally don’t do a good job of bringing guys into the conversation,” says Aidan, who had to learn to cope with depression, self-harm and thoughts of suicide with the support of professional counselling. “The stats show that the lives lost to suicide in this country are predominantly male, and it’s often because young guys won’t talk to anyone about their issues. This is such a sad, preventable loss.”

With the rising demand among teen males for BroTalk, Kids Help Phone is looking to raise new funds to continue and extend the services. This is especially important given that the Movember grant runs out in 2016.

“As much as mental health is a gender-neutral issue, young guys do need special attention and a unique resource,” says Aidan. “We need to make a place where they feel comfortable and can really make a connection. BroTalk is definitely the answer to that.”

At the BroTalk launch held at Toronto’s Jarvis Collegiate Institute, Kids Help Phone mentor Aidan Scott (left) and counsellor Duane reveal the kind of help teen boys can expect when connecting to the new service.

Jesse Hayman of the Movember Foundation and Kids Help Phone President and CEO Sharon Wood discuss how BroTalk will get boys, ages 14 to 18, to start talking about the things that trouble them.
The Power of Partnerships

Partnering with committed organizations, we are able to extend our services and help each other to carry out our missions more effectively.

We are made strong through our partnerships. Working with companies and foundations embracing shared values, we are able to procure funding, share resources and make connections that enable us to launch new services, offer more counselling to youth across Canada and tackle urgent issues, such as teen suicide, in new ways.

Our partnerships are always two-way streets. We share learning and resources that enable us both to operate more effectively.

Boston Pizza Foundation: Delivering Help on Many Fronts

Since 1995, the Boston Pizza Foundation has been a strong supporter of Kids Help Phone, donating more than $3.1 million, allowing us to expand and improve a wide range of our services.

The Boston Pizza Foundation was established in 1990, with a mission to help people of all ages living in and with difficult circumstances throughout Canada. In 2014, Boston Pizza Foundation created Future Prospects to help kids reach their full potential. Boston Pizza believes that strong role models inspire kids to be great. With large thanks to the Boston Pizza Foundation, we developed the Tools and Resources section on our organizational website to help adults better understand the issues young people face and enable them to have frank, open conversations with the young people in their lives.

The Boston Pizza Foundation provided funding toward our new content on the topic of sexting, including an interactive tool that allows users to experience a simulated sexting experience called Pic’ed Choose Your Own Story: A Decision Game about Sexting. The tool enables young people to build self-awareness, resiliency and learn to set boundaries in an increasingly digital and complex world.

Of course, Boston Pizza is more than a foundation. Its individual restaurants are all plugged into their local communities, supporting the annual Walk So Kids Can Talk presented by BMO and other local initiatives.
J.W. McConnell Family Foundation: Keeping Kids Talking

The J.W. McConnell Family Foundation engages Canadians in building a more innovative, inclusive, sustainable, and resilient society. Back in 2012, the Foundation Board made a decision to support solutions to improve youth mental health and through this, learned about Kids Help Phone. Our online services, including Live Chat, were seen as an innovative way to make counselling available to young people across Canada.

A three-year investment of $873,000 was made to strengthen our online technology. The majority of this gift acted as a catalyst that helped to double the capacity of our Live Chat service, and helped us to reduce wait times for service by 62%, ensuring more young people are able to connect with a counsellor. The McConnell Foundation’s gift also enabled transformational improvements to the underlying technologies that support real-time Live Chat counselling and Ask Us Online web posts, creating a smoother user experience.

As a true partner, the McConnell Foundation has encouraged us to experiment and try new ideas and learn from our successes and failures.

Movember Foundation: Reaching Canada’s Young Mo Bros

The Movember Foundation’s commitment to helping men lead healthier, happier and longer lives enabled us to reach out to teen guys, ages 14 to 18, with the financial support of our BroTalk program that launched this year.

The Movember Foundation was first known for its focus on prostate and testicular cancer, taking over the month of November to raise awareness and funding, with men growing mustaches. Since then the charitable foundation has blossomed into a global movement, joined by millions of “Mo Bros and Mo Sistas,” expanding its focus to males’ health overall, including physical inactivity and mental health issues.

Under the latter category, Kids Help Phone was one of the first charities to secure funding from the Movember Foundation in Canada, in 2013. The three-year, three-million dollar grant enabled us to research how best to address the needs of male teens who often feel bound by societal stereotypes not to speak to others about pressing mental health issues, ranging from sexual problems to suicide and self-harming.

In October 2015, we proudly launched BroTalk, an online support zone for teen guys, loaded with useful resources and tools, as well connections to our counsellors through our Live Chat service.

In 2016, the final year of our Movember Foundation grant, we will continue to add new content to the BroTalk site, launch a BroTalk mobile chat app, reach out to youth and seek further funding partnerships and support.

Kids Help Phone is proud to recognize the Movember Foundation as the Principal Funder of BroTalk.
Facebook Canada: 
Tackling Teen Suicide

Since young people live and breathe social media, both Facebook and Kids Help Phone have looked for ways to help and support them on issues such as bullying, abuse and suicide.

When it comes to self-harm, suicide is the second leading cause of death in Canada. While 7.5% of the calls that come into Kids Help Phone for counselling are suicide related, we also realize that this is something that kids often only talk to one another about, through social media channels such as Facebook.

So we leapt on the chance when approached by Facebook Canada to create Help a Friend in Need, a downloadable guide that provides simple, practical tips to help youth ages 15 to 20 identify potential warning signs in online behaviour that might indicate a friend is thinking of suicide.

The guide was launched on September 10, 2014, on World Suicide Prevention Day, and is available in French and English through the Kids Help Phone website and Facebook’s Safety Tools and Resources in its Help Centre. Facebook also includes information on suicide hotlines, guidelines on reporting suicidal content on Facebook and more.

“Canadians spend an increasing amount of their lives online and it’s often where they turn to seek support in times of need,” says Kids Help Phone President and CEO Sharon Wood. “So it is important for us to continuously adapt to technologies, so we can be there for kids, teens and young adults no matter what.”

Kevin Chan, Head of Public Policy for Facebook Canada, Andranne Dechamps, chief clinical supervisor, Kids Help Phone and television personality and event Emcee Marie-Claude Savard, meet with students from Collège Ville-Marie during the launch of the Help a Friend In Need guide.
By listening closely to youth and incorporating feedback, we have added and extended services, reduced wait times and increased the number of kids helped.

Making an Impact

Over the last year, Kids Help Phone has cemented its status as the essential counselling service for children and youth in Canada, helping them feel less distressed and more hopeful as they continue their journey to adulthood. We did this by listening closely to their evolving needs and tailoring our services and content accordingly.

And while we have made great strides this past year, we know that more needs to be done, requiring the ongoing support of our donors, partners and volunteers.

Live Chat In Demand

Live Chat is the service that more and more people are talking about – and through. Launched in 2012, it caters to tech-savvy youth using real-time web chat with our professional counsellors – a message-based service like texting.

In 2014, demand for our online counselling – driven by Live Chat – grew dramatically, by 79% from 2013, or from 22,259 contacts to 34,314. In 2013, counsellors were able to respond to 67% of requests for Live Chats. A year later this number increased to 79%.

A big contributor to our improved response was the addition of eight hours of counselling time per week, which also allowed us to significantly extend our service.

Top 10 Reasons for Calling Counsellors in 2014

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<th>Reason</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Mental/Emotional Health</td>
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<td>Peer Relationships</td>
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<td>Family Relationships</td>
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<tr>
<td>All Abuse</td>
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<td>Suicide/Suicide Related</td>
<td>8%</td>
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<tr>
<td>Bullying/Harassment</td>
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<td>Legal Information &amp; Independent Living</td>
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<td>Sexual Health</td>
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<td>School</td>
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<tr>
<td>Emotional Abuse</td>
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in the West Coast. The addition of four Vancouver counsellors not only made this extension of service possible, it underlines our commitment to service all regions of the country.

**Reduce wait times**

Our total counselling sessions with youth – by phone, Live Chat and Ask Us Online increased by 8% from 2013, or from 56,322 contacts in 2013 to 60,798 in 2014. The average time for a counselling call increased 4%, from 17.6 minutes to 18.2 minutes. The majority of calls were also answered in less than 40 seconds.

As far as Live Chat, the wait times to access this service decreased from 39 minutes in 2013 to 18 in 2014. While the improved response means that more kids were served, we need to cut this number further to ensure we can meet all the growing demand.

On average, our staff completed 195 counselling sessions per day through our various channels. Throughout the year, the number of counselling sessions that required crisis intervention was 3,678, a 63% increase from the previous year.

We also delivered on our commitment to ensure ongoing professional development for our counsellors. In 2014, for example, all attended a two-day session on solutions-focused counselling.

**Increasing Web Traffic**

Visits to the Kids Help Phone websites increased 12%, from 972,760 in 2013 to 1,085,940 in 2014. The rising demand comes at a time that we are adding groundbreaking content responding to urgent youth issues, including sexting, healthy relationships and LGBTQ information.

Since females are five times more likely to contact us for counselling than boys, we launched BroTalk in 2015, with a microsite, app and targeted counselling (see “Helping Teen Guys to Talk,” p. 12).

We also launched Resources Around Me (RAM), a web service helping youth to search for services in their area, including counselling and mental health, sexual health, housing help and more.

Catering to the growing use of mobile technology among kids, we also put the RAM resources on Kids Help Phone’s Always There app. In 2014 this was downloaded 7,149 times, bringing the total number to 14,446.

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**Top Ten Pages Visited on Kids Help Phone Website**

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<th>Total Unique Searches</th>
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<td>Suicide</td>
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<td>Stress</td>
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<td>Volunteer</td>
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<td>Intimidation</td>
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<td></td>
</tr>
<tr>
<td>Vraies couleurs</td>
<td>24</td>
<td></td>
</tr>
<tr>
<td>Cyber intimidation</td>
<td>20</td>
<td></td>
</tr>
<tr>
<td>Jeux</td>
<td>20</td>
<td></td>
</tr>
<tr>
<td>Automutilation</td>
<td>19</td>
<td></td>
</tr>
<tr>
<td>Suicide</td>
<td>16</td>
<td></td>
</tr>
<tr>
<td>Depression</td>
<td>10</td>
<td></td>
</tr>
<tr>
<td>Emploi</td>
<td>10</td>
<td></td>
</tr>
</tbody>
</table>
Service Evaluation

To stay a leader in helping youth in Canada face the challenges of growing-up every day requires constant self-reflection and unbiased feedback.

How We Are Doing
In the summer of 2014, Kids Help Phone conducted our second major evaluation of our telephone and chat counselling services.

Here are some of the Service Evaluation highlights:

**Satisfied with Service**

- **98%** of callers would call again
- **94%** of Live Chat users would recommend us to a friend

**Positive Effects of Counselling Services**

- **70%** had increased hope about dealing with their problem or situation because of counselling services
- **78%** experienced a significant reduction in their distress

**The State of Mental Health**

- **47%** – Using the Youth Self-Report Tool, an empirically based assessment (Achenbach), 47% of potential chatters scored in clinical range for anxiety
- **64%** scored in the clinical range for mood problems and depressive syndromes

**Live Chat** – Young people seeking help for mental health or suicide-related challenges are more likely to do so by Live Chat than phone

- **64%** of callers had seen or were currently seeing a counsellor or therapist

**Demographics**

- **20%** of phone and **36%** of Live Chat service users identified with non-heterosexual orientations
- **46%** of phone and **43%** of Live Chat service users were immigrants or first-generation Canadians
Volunteers: the heart and soul of Kids Help Phone

Our volunteers give their time and talent, creating hundreds of thousands of moments in the past year that have helped us improve the well-being of children and youth in Canada.

In the past year, more than 2,000 volunteers logged more than 10,000 hours of work to keep Kids Help Phone moving forward. Among the highlights:

- Our National Youth Advisory Committee, established in 2013, continues to provide us with invaluable feedback and direction, ensuring that youth are always well represented in everything we do and every decision we make.

- In September 2015, we launched our Ambassador Program, aiming to set up Kids Help Phone School Clubs in high schools and raising awareness for our services. With support and resources from Kids Help Phone, teachers and student volunteers work on activities that promote mental and emotional well being by building problem-solving and help-seeking skills.

- To enhance volunteer engagement, we launched our Volunteer Management System in January 2015, allowing us to get to know and engage our volunteers better.

All of our volunteers deserve a shout out for their hard work, engagement and helping hands. But some give above and beyond. The 2014 Volunteers of the Year were selected by an awards committee comprised of individuals from across the entire organization.

Volunteers of the Year

**Alberta**
Lauren Wierenga (Youth)
Michelle Pitchell (Adult)
Mark Harding & Brienne McKenzie (Group)

**Atlantic Provinces**
Cst. David Hutchings (Adult)
Kids Help Phone Memorial University Volunteer Group (Group) – Jordan Chafe, Samantha O’Brien, Holly O’Keefe, Chris Singleton & Catherine Woodford

**British Columbia**
Marcangelo P. Zanatta (Youth)
Bianca Fusco Zanatta (Adult)
Vancouver Walk Committee (Group) – Kayla Bordignon, Don Clark, Rebecca Hales, Andrea Hinck, Hasan Juma, Wesley Kim, My Linh Tran, Morgan McElman, Tim Oliver (Chair), Sharon Parry, Mariam Riad, Len Robinson, Aidan Scott, Sharon Wyse Boileau & Christopher Zizek

**Manitoba/Saskatchewan**
Nichole Yamchuk (Adult)

**Ontario**
Cory Anderson (Adult)
Sarnia Walk Committee (Group) – Kerri Fransham, Linda Glover, Sarah Macginnis, Sarah McCann, Daniel Stewart, Dorothy Stewart, Doug Stewart (Chair) & Mason Stewart

**Quebec**
Mara Catalini, Richard Côté & Cynthia Lemme (Group)

**National**
David Leblanc (Youth)
Sarah Fisher (Adult)
Melissa Traynor & Morgan Weatherup (Group)

Congratulations on your achievements and thank you for backing your belief in Kids Help Phone with such passionate commitment.
On Being a Kids Help Phone Hero

To support the most successful Walk So Kids Can Talk ever required the participation of 11,000 heroes

There is a heroic movement afoot – communities across Canada are walking in support of Kids Help Phone. Last May, the 14th annual Walk So Kids Can Talk presented by BMO attracted more than 11,000 participants in 45 communities, raising more than $3.3 million. It is the single largest day of community action for Kids Help Phone.

Our heroes include young people who have reached out for help and now want to help in return. Families who have experienced their own challenges, and now seek to help other young people. Supporters and partners who have gone one step beyond in their involvement.

Returning the favour

One walker includes Sonja Reid, from Sarnia, ON, who has more than 580,000 subscribers to her straight-talking YouTube channel. Sonja became aware of the local Walk a couple of weeks before the event and immediately decided to participate and mobilize her followers to support the cause.

“I used Kids Help Phone a couple of times when I was struggling with some stuff,” says Sonja, adding that the Walk is “my way to pay back in some aspect. It’s my way to say thank you for the support you’ve given me.”

Sonja’s original goal was to raise $2,500 but in less than an hour her followers had
On Being a Kids Help Phone Hero  

donated more than $3,000. By the time the Walk rolled around, she was Sarnia’s top fundraiser, with $5,505 pledged.

Proving they walk the talk

Heroism is found in the difference between supporting a cause and truly embracing it. This year’s Walk sponsors certainly walked their talk, not only providing much-appreciated funding but also rallying their employees and communities in the effort.

The Walk’s presenting partner, BMO, mobilized more than 7,000 employees, family members and friends to participate, raising a record $1.3 million. One of those employees is Woldymary “Wally” Jaciuk, the regional vice president of BMO Bank of Montreal in Edmonton, who embraced this year’s event with rare gusto.

A great believer in Kids Help Phone and “being out front rather than leading from behind,” Jaciuk took the job of rallying BMO staff and the community to the cause. As the volunteer chair of the Walk, he transformed himself into a genuine superhero.

“I would put on my costume and mask and go visit BMO branches to tell our people about the Walk and to get them involved. That’s how it got started,” says Jaciuk with a laugh. “But momentum grew. Every morning I found myself putting on that costume, thinking, ‘What am I doing? I’m almost 60 years old.’”

His fame spread and soon bank branches were asking him to come visit in costume. Then a local TV morning show asked for an interview and specifically requested that he come in costume.

“I’ve hung up my costume now,” says Jaciuk, who recently retired from BMO and teaches business finance and investment funds in Canada courses part time at McEwan University. “But my family and friends weren’t surprised about what I did. Apparently it’s in my character. I’m just the kind who likes to go to extremes.”

And it is the effort and rallying of family and friends of all participants in the Walk So Kids Can Talk that enables Kids Help Phone to continue and expand its heroic mission of providing young people across the country with hope and support.

To the Members of Kids Help Phone

The accompanying summary consolidated financial statements, which comprise the summary consolidated balance sheet as at December 31, 2014, and the summary consolidated statement of revenue and expenses for the year then ended, and the related note are derived from the audited consolidated financial statements of Kids Help Phone for the year ended December 31, 2014. We expressed a qualified audit opinion on those financial statements in our report dated May 12, 2015.

The summary consolidated financial statements do not contain all the disclosures required by Canadian accounting standards for not-for-profit organizations. Reading the summary consolidated financial statements, therefore, is not a substitute for reading the audited financial statements of Kids Help Phone.

Management’s Responsibility for the Summary of Financial Statements
Management is responsible for the preparation of the summary consolidated financial statements in accordance with the Note to the summary consolidated financial statements.

Auditor’s Responsibility
Our responsibility is to express an opinion on the summary consolidated financial statements based on our procedures, which were conducted in accordance with Canadian Auditing Standard (CAS) 810, “Engagements to Report on Summary Financial Statements”.

Opinion
In our opinion, the summary consolidated financial statements derived from the audited consolidated financial statements of Kids Help Phone for the year ended December 31, 2014 are a fair summary of those financial statements, on the basis described in the Note to the summary consolidated financial statements.

However, the summary financial statements are impacted, to the same extent as the audited consolidated financial statements, by the possible effect of the limitation in scope of our audit of the audited consolidated financial statements of Kids Help Phone for the year ended December 31, 2014.

Our qualified opinion on the audited financial statements is described in our report dated May 12, 2015, and indicated that Kids Help Phone, in common with many not-for-profit organizations, derives the majority of its revenue from the general public in the form of revenue from donations, sponsorship, events and promotions, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, our verification of these revenues was limited to the amounts recorded in the records of Kids Help Phone and we were not able to determine whether any adjustments might be necessary to revenue from donations, sponsorships, events and promotions, excess of revenues over expenses, and cash flows from operations for the years ended December 31, 2014 and December 31, 2013, current assets as at December 31, 2014 and December 31, 2013, and fund balances as at December 31, 31, and January 1, for both the 2014 and 2013 years. Our qualified opinion states that, except for the possible effects of the described matter, those consolidated financial statements present fairly, in all material respects, the financial position of Kids Help Phone as at December 31, 2014, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Deloitte LLP
Chartered Professional Accountants, Chartered Accountants
Licensed Public Accountants
May 12, 2015
Toronto, Canada
## Summary Consolidated Balance Sheet

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td><strong>Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Current</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and short-term investments</td>
<td>6,040,096</td>
<td>6,284,544</td>
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<tr>
<td>Other current assets</td>
<td>414,552</td>
<td>442,030</td>
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<tr>
<td></td>
<td>6,454,648</td>
<td>6,726,574</td>
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<tr>
<td>Restricted cash and investments</td>
<td>2,753,569</td>
<td>2,631,489</td>
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<tr>
<td>Capital assets</td>
<td>407,252</td>
<td>390,072</td>
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<td></td>
<td>9,615,469</td>
<td>9,748,135</td>
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<tr>
<td><strong>Liabilities</strong></td>
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<td></td>
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<tr>
<td>Current liabilities</td>
<td>3,576,515</td>
<td>4,014,029</td>
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<td>Long term liabilities</td>
<td>116,350</td>
<td>61,663</td>
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<td>3,692,865</td>
<td>4,075,692</td>
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<td><strong>Fund balances</strong></td>
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<tr>
<td>Operating fund</td>
<td>3,276,335</td>
<td>3,112,081</td>
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<td>Reserve fund</td>
<td>2,600,006</td>
<td>2,500,006</td>
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<tr>
<td>Futures campaign fund</td>
<td>–</td>
<td>9,814</td>
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<tr>
<td>Other externally restricted funds</td>
<td>46,263</td>
<td>50,542</td>
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<tr>
<td></td>
<td>5,922,604</td>
<td>5,672,443</td>
</tr>
<tr>
<td></td>
<td>9,615,469</td>
<td>9,748,135</td>
</tr>
</tbody>
</table>
### Summary Consolidated Statement of Revenue and Expenses

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Revenue</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fundraising and other</td>
<td>11,490,569</td>
<td>11,220,862</td>
</tr>
<tr>
<td>Government grants</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Kids Help Phone programs</td>
<td>1,558,916</td>
<td>1,227,743</td>
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<tr>
<td>Good2Talk program</td>
<td>2,950,369</td>
<td>2,334,490</td>
</tr>
<tr>
<td>Restricted funds</td>
<td>779</td>
<td>768</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td>16,000,633</td>
<td>14,783,863</td>
</tr>
</tbody>
</table>

| **Expenses**             |            |            |
| Service delivery costs – Kids Help Phone |            |            |
| Kids Help Phone          | 6,998,764  | 5,222,229  |
| Volunteer engagement     | 22,177     | 30,560     |
| Service delivery costs – Good2Talk | 2,951,418  | 2,356,664  |
| **Total Expenses**       | 9,972,359  | 7,609,453  |

| Fundraising              |            |            |
| Direct fundraising costs | 1,410,754  | 1,332,129  |
| All other marketing and fundraising costs | 2,330,095  | 2,651,926  |
| General and administrative | 1,665,305  | 1,531,745  |
| Donor development        | 236,321    | 290,018    |
| Amortization of capital assets | 133,932    | 120,016    |
| Interest on obligation under capital leases | 1,706      | 1,722      |
| **Total Fundraising**    | 15,750,472 | 13,537,009 |

| **Excess of revenue over expenses** | 250,161 | 1,246,854 |

**Basis of Presentation**

Kids Help Phone has prepared these summary consolidated financial statements to be included as part of its impact report. These summary consolidated financial statements present the same information as the audited financial statements, with the exception of the consolidated statement of changes in fund balances, the consolidated statement of cash flows, the consolidated schedules of expenses and the notes to the audited financial statements. Complete audited financial statements for the year ended December 31, 2014 are available upon request from Kids Help Phone.
Every donation to Kids Help Phone has a direct, measurable impact on young people in Canada. We are only able to deliver our essential service thanks to the generosity of our donors.

Q  How does Kids Help Phone earn its revenue?
A  Revenue

<table>
<thead>
<tr>
<th>Source</th>
<th>Revenue</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Events</td>
<td>$ 5,782,649</td>
<td>(36%)</td>
</tr>
<tr>
<td>General donations and grants</td>
<td>5,221,862</td>
<td>(33%)</td>
</tr>
<tr>
<td>Government Grants – Kids Help Phone programs</td>
<td>1,558,916</td>
<td>(10%)</td>
</tr>
<tr>
<td>Government Grant – Good2Talk* program</td>
<td>2,950,369</td>
<td>(18%)</td>
</tr>
<tr>
<td>Other</td>
<td>486,837</td>
<td>(3%)</td>
</tr>
<tr>
<td><strong>Total revenue</strong></td>
<td><strong>$ 16,000,633</strong></td>
<td></td>
</tr>
</tbody>
</table>

Q  What are Kids Help Phone’s expenses?
A  Expenses

<table>
<thead>
<tr>
<th>Category</th>
<th>Expenses</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Service delivery costs – Kids Help Phone programs</td>
<td>$ 7,020,941</td>
<td>(44%)</td>
</tr>
<tr>
<td>Service delivery costs – Good2Talk* program</td>
<td>2,951,418</td>
<td>(19%)</td>
</tr>
<tr>
<td>Fundraising costs</td>
<td>3,977,170</td>
<td>(25%)</td>
</tr>
<tr>
<td>Administrative costs</td>
<td>1,667,011</td>
<td>(11%)</td>
</tr>
<tr>
<td>Amortization</td>
<td>133,932</td>
<td>(1%)</td>
</tr>
<tr>
<td><strong>Total expenses</strong></td>
<td><strong>$ 15,750,472</strong></td>
<td></td>
</tr>
</tbody>
</table>

*Visit [www.good2talk.ca](http://www.good2talk.ca) for more information.
**Q** What impact is my donation having?

**A** Your donation ensures that Kids Help Phone is always there for any young person who needs us – no matter where they are, what time it is or whatever their issue or concern.

We help harness kids’ inner strength so they can find the resolve and hope to persevere through even the toughest situations. We do this by:

- developing resiliency, confidence, self-awareness and emotional strengths in kids
- preventing kids from harm, or causing harm, by increasing coping and decision-making skills
- intervening, with consent, to protect kids from harmful situations

**Q** How do I get more information about Kids Help Phone’s financials?

**A** For more information or to request our audited financial statements, you can visit [www.kidshelpphone.ca](http://www.kidshelpphone.ca), call 1.800.268.3062 or email info@kidshelphone.ca. You can also learn more about Kids Help Phone by visiting [www.charityfocus.ca](http://www.charityfocus.ca) and the CRA website at [http://www.cra-arc.gc.ca](http://www.cra-arc.gc.ca/).

**Q** How can I can support Kids Help Phone?

**A** Kids Help Phone is only able to deliver our essential service thanks to the generosity of our donors. Donations are always welcomed online at kidshelpphone.ca or by phone at 1-800-268-3062. There are many ways you can support Kids Help Phone:

- **Join the Always There Monthly Giving Club** – as a monthly donor, your gifts provide us with a reliable source of funding to ensure professional counsellors are always available for young people.
- **Make a Commemorative Gift** – make a donation in memory of someone or to commemorate a holiday, birthday, wedding, or other special occasion.
- **Participate in Walk So Kids Can Talk presented by BMO or a local event** – You have the power to change and save lives. Contact your local regional office for our event calendar.
- **Host a Fundraising Event** – Add a fundraising component to your next office social, golf tournament or family dinner party.
- **Engage Your Workplace** – Interested in developing mutually beneficial activities which can motivate employees, your customers and support Kids Help Phone? Reach out to our corporate development team to explore further.
- **Volunteer with Us** – We are powered by everyday by adults and youth across the country who help us spread the word and raise important funds. Call or email – to find out more.
Our leadership brings together a deep well of non-profit, business, legal, financial, public sector and youth issues expertise. Thank you for your hard work and guidance.

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Senior Vice President & Chief Financial Officer, Purolator Inc.

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Dwayne Vinck, Calgary, AB
Chartered Accountant

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Senior Vice President, Communications & Corporate Affairs, Sobeys Inc.

Legal Counsel and Secretary to the Board

Steven G. Golick, Toronto, ON
Partner (Retired), Osler Hoskin & Harcourt LLP

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President & Chief Executive Officer

Corbin Andrews,
Vice President, Marketing, Communications & Community Engagement

Marilyn Brown,
Vice President, Revenue Development
(As of May 2015)

Len Gamache,
Vice President, Revenue Development
(until November 2014)

Ted Kaiser,
Vice President, Innovation & Technology

Susan Morris,
Vice President, Finance & Administration

Alisa Simon,
Vice President, Counselling Services & Programs

National Youth Advisory Committee

Jessica Cao
Caroline Chatelain
Simon Huang
Menal Huroy
Hina Khan
Joshua Lau
David Leblanc
Winnie Lee
Justin Li
Frieda Rong
Abby Seigal
Mariko Swanick
Andrew Tan
Yaning Tan
Caroline Teigne
Tim To
Donors

Every donation to Kids Help Phone makes a difference, whether it funds a single phone call or extends our service hours and reach nationally. Thank you all for your support.

Legacy
Estate of Christopher Crump
Estate of Danielle Sofia Sciarretta
Estate of Gordon Ingram McIntyre

1 million +
Bell Media
Ministry of Education – Ontario
Ministry of Training, Colleges and Universities – Ontario
Movember Foundation
Bell Canada

250,000 +
The Grocery Foundation
BMO
Ontario Ministry of Child & Youth Services
Osler, Hoskin & Harcourt LLP
The J.W. McConnell Family Foundation

100,000 +
Bluenotes
Boston Pizza Foundation
Future Prospects
LoyaltyOne, Co.
Parmalat Canada
RBC Foundation
Shaw Communications Inc.
Sophie Desmarais
Staples Canada
The Fyle Foundation
The Source

25,000 +
Canada Post Community Foundation
Centre for Addiction and Mental Health
Farm Business Consultants
Help For Children – Prevent and Treat Child Abuse
Kal Tire
Ledcor Group of Companies
Mastercard
Mastermind Toys
MaxWell Realty Inc.
McKesson
Mucho Burrito a division of MTY Group
Nestlé Canada
Ontario Principals’ Council
Steve Laut, Lori Egger, Danae & Tristan Laut
Marshalls, a division of TJX Canada
Wallace & Carey Ltd.

5,000 +
#GetInTheTouchForHutch
587886 Ontario Limited
587887 Ontario Limited
Al Roadburg Foundation
Alliance Atlantis Broadcasting Inc.
Ames Family Foundation
Aon Reed Stenhouse Inc.
Arthur and Audrey Cutten Foundation
Arthur J. E. Child Foundation
Astron Onsite Child Foundation
Axia Net Media Packaging Ltd.
Bell Aliant
Bill and Susanne Holland
Blue Shed Consulting Inc
Bootlegger
Borden Ladner Gervais LLP
Browning Harvey Limited
Calgary Flames Hockey Club
Canadian Blast Freezers
Cannex
Carolyn Archibald
Carolyn Sifton Foundation Inc.
CBRE Canada
CIBC Children’s Foundation
City of St. John’s
CKNW Orphan’s Fund
cVidya Networks, Inc
Deb Craven
Eagle Professional Resources Inc.
Echo Foundation
EnCana Corporation
Farver Financial Group
Feld Entertainment
Fiberglass Solutions Inc
Frank Techar
Young people with no one to confide in are 200% more likely to experience issues related to violence at home, gender identity, suicidal thoughts and/or experience emotional difficulties that could lead to more serious emotional and mental health problems.
1,000 +

1008951 Ontario Inc.
20 Vic Management
Accurate Effective Bailiffs Ltd.
Active Fire & Safety Services Ltd.
Air Canada
Francis Allwood
Amdocs Solutions Group
American Eagle
Anglican Church Of Canada
Anonymous
Anonymous
Anonymous
Anonymous
Anonymous
Aperio CI
Apexmaster Roof Systems Ltd.
Vladmir & Dawn Jane Apostolovski
Applied Consumer & Clinical Evaluations Inc.
Arbor Memorial Services
Arthritis and Injury Care Centre
Atlantic Inc.
Association for Corporate Growth – Toronto Chapter
ATCO Group
Atek Developments
ATS-Andlauer Transportation
Averton Homes
Doug Bachman
Douglas Barrett
Barry Callebaut Group
Bayer Inc.
BC Brick Supplies Ltd.
Beacon Transit Lines
Alexander P. Beaton
Bel Canto Singers
Agostino Bellissimo
Mirko Bibic
Blake, Cassels & Graydon LLP
Debbie and Roger Bloom
BlueSun
BoDeans Baking Company
Border Paving Ltd.
Bradlee Distributors Inc.
Margaret Brandon
Jayne Bredin
Brian Ross Motorsports Corp.
Brigus Capital Inc.
Britton Smith Foundation
Nicole Broley
Kate Brown
Kathryn Brown
Shawn Brunemeijer
Heather Bryan
Bull, Housser & Tupper LLP
Dave J. Burns
Shane Butcher
John Byrne
C17 Group Inc.
CA Technologies
Calgary 5 Pin Bowlers’ Association
Canadian Mental Health Association
Canadian Union of Public Employees
Duncan C. Card
Riverbend Cares
Evelyn Carmichael
Meredith A. Cartwright
John Casey
June Cauthers
Cenovus
Centennial Hotels
CGI
Challenger Motor Freight

Did you know?

98% of Kids Help Phone callers said they would call again. 94% of Live Chat service users said they would recommend us to a friend.

Chartered Professional Accountants of Ontario
Kirk Chen
CHOM Management (NS) Ltd.
Brian Christianson
Jessica Christof
Terry Chu
Churchill Academy Inc.
Peter & Catherine Clark
B. Dianne Clarke
Clean Harbors Canada, Inc.
Cliff Lede Family Charitable Foundation
CMLSF Financial Ltd.
Coal Association of Canada
Cober Evolving Solutions
Brian Colburn
Colin Griffinson Inc.
Colliers International
Colormark Limited
Commercial Print
Community Trust Company
Concentra Financial
Concept Realty Group Inc.
Construction & General Workers Union #180
Corporate Protection Group Inc.
Country Homes Limited
Cox & Palmer
Marilyn Curtin
Dairy Farmers of Ontario
Mark and Cheryl Daitchman
Dave Lede Family Charitable Foundation
Davies, Ward, Phillips & Vineberg LLP
Dekora Staging Inc.
John Delack
Deborah DeLancey
Deloitte & Touche
Deloitte Foundation Canada
Dentons Canada LLP/S.E.N.C.R.L.
Department Of National Defence
Desjardins Caisse Centrale
Diamond Foundation
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Did you know?
78%
of phone and Live Chat sessions were with individuals who identified as female, in 2014.

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Did you know?

Kids Help Phone counsellors completed 9,776 counselling sessions through our Live Chat service channel in 2014.

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Kids Help Phone counsellors completed 9,776 counselling sessions through our Live Chat service channel in 2014.
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Did you know?
On average, Kids Help Phone completes 195 counselling sessions per day through our various service channels.
Every effort has been made to recognize individuals, foundations and corporations who have made generous donations between January 1 – December 31, 2014, to support young people across Canada through Kids Help Phone. Please accept our apologies should any errors or omissions have occurred and notify us at 1.800.268.3062.

Did you know?

The average length of a Kids Help Phone phone counselling session is 18.2 minutes. A Live Chat web counselling session lasts an average of 29.5 minutes.

Kids Help Phone would like to give special thanks to our founding partners:

- Bell Canada
- BMO Financial Group
- Nestlé Canada
- Parmalat Canada
Teens Talked. We Listened

It’s not enough to have an opinion about the issues young people in Canada face. You have to listen, really listen. This is what Kids Help Phone did when we conducted our first national survey, *Teens Talk: A Report on Youth Issues*, in 2015.

The report revealed important regional variations, nuances and insights into what teens experience, including the issues that concern them most, where they seek support and how they like to talk about their problems.

Find more information at kidshelpphone.ca/teenstalk

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